



TuTu Goes Green

By: Tulani Thomas with illustrations by Seitu Hayden

Tutu's Green World LLC

Distributed by SPU

October 2011

\$15.95

Hardcover

ISBN:978-0984601202

5 and up

32 pages

TuTu's Green World teaches children how to live green through the wide-eyes of an adorable little girl named TuTu. Through the website, tutusgreenworld.com, and picture book, *TuTu Goes Green*, children and parents follow the adventures of TuTu on her quest to spread the message of how children can contribute to saving our environment.

"The vibrant images and colors and the timely message of personal responsibility makes 'TuTu Goes Green' a must-have in any young library. We must educate our children about how to take care of their home and this earth. Kudos to Tulani Thomas for tackling this important issue brilliantly."—Karen Hunter, publisher, Pulitzer Prize-winning journalist, and Distinguished Lecturer at Hunter College

Please contact Tulani Thomas at 973.908.5693 or tulani@tutusgreenworld.com with any questions.



Tulani Thomas is the author and founder of *TuTu Goes Green* and TuTu's Green World LLC (tutusgreenworld.com).

Tulani was born and raised in Bronx, NY. A former CPA and corporate attorney, she enjoys her most demanding job of all, being a mother of two.

Watching her children grow, Tulani realizes how important it is to emphasize the importance of preserving resources at a very early age. She has found ways to incorporate those lessons into their daily routine in fun and interesting ways. For instance, her son Tahir loves to play a game she calls "Lights Out" where he turns off all of the lights in a room upon exiting. Tahir also makes sure to always have his water bottle on hand wherever he goes, for those thirsty moments.

Tulani was motivated to start a children's book series that would assist other parents with teaching their little ones "green" habits as well.

TuTu Goes Green is Tulani's first book. She resides in South Orange, NJ with her husband and two children.

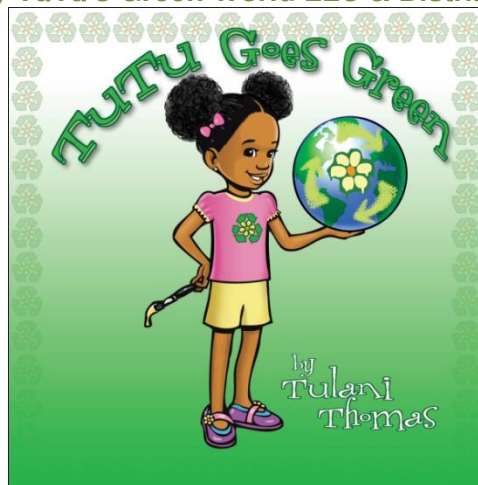


For Immediate Release

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'TuTu Goes Green'
Teaching Children To Live A Green Life

By Tulani Thomas With Illustrations By Seitu Hayden
Published by TuTu's Green World LLC & Distributed By SPU



BOOKCOVER

NEW YORK –TuTu's Green World LLC is pleased to announce the upcoming release of the first TuTu picture book, ***TuTu Goes Green*** (TuTu's Green World LLC; October 1, 2011; \$15.95; Hardcover). TuTu's Green World (tutusgreenworld.com) is dedicated to helping children and parents educate themselves about green living through the adventures of an adorable little girl who learns how to incorporate environmentally conscious living into her daily life.

In *TuTu Goes Green*, TuTu explores the world of green living from a child's perspective, learning the meaning and importance of traditional "green" concepts like reduce, reuse, and recycle while spreading the message that children can contribute to saving the environment. In this fun and engaging book, children will learn that small changes to their daily routines such as recycling old notebooks, turning out the lights and using reusable shopping bags can play a huge role in helping the environment. The book also



introduces the significant roles that planting trees, using organic materials and limiting the use of running water play in protecting the planet.

“Encouraging our children to care for the Earth, as early as possible, is an important step in nurturing an environmentally aware generation,” says Tulani Thomas, TuTu’s creator. “Children become so accustomed to daily routines and are also ecstatic when they see their efforts are helpful to adults. TuTu harnesses an innate willingness to contribute by teaching children that greening their daily routines can actually help the entire planet.”

TuTu Goes Green stimulates a greener attitude in the children of today while speaking to the compassion that children naturally have, showing how they can channel that energy toward caring for the Earth.

About TuTu’s Green World

TuTu’s Green World teaches children the importance of and how to live green through the eyes of a character named TuTu. Through the website, tutusgreenworld.com, and picture book, *TuTu Goes Green*, children and parents follow the adventures of TuTu on her quest to spread the message that children can contribute to saving our environment.

About Tulani Thomas

Tulani Thomas, a former corporate attorney who has always maintained a huge passion for protecting the environment, is now a stay-at-home mom, turned author. She decided to create a website and series of picture books to teach children the importance of living a green life after realizing other children and parents could benefit from the same lessons she tries to pass on to her own children. Inspired by her passion to reduce, reuse, and recycle and the willingness of her own children to embrace these themes, Thomas created TuTu’s Green World.

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